

Hackney Markets Strategy 2023-28

Report Date: September 2023

Report authors:

Malan Jacobs Consultation & Engagement Officer

Sarah Pedder Consultation & Engagement Manager

Data analysis:

David Besbrode Research & Insight Manager

Contact

Hackney Consultation Team on 020 8356 3343 or consultation@Hackney.gov.uk





Contents

Introduction, Background, Consultation & Engagement Approach, Response rate	3 - 4
Executive summary	5 - 7
Overview of results	
About you	
 Postcode 	8
I am a (Tick all that apply)	9
Questions to all respondents	
 Do you agree or disagree with the current operational hours for the following markets? (+1 any other comments table) 	10 - 12
 Do you agree or disagree with the proposed additional trading days/offerings at the following markets? (+1 any other comments table) 	13 - 15
 Do you agree or disagree with street trading for the following proposed locations? (+1 any other comments table) 	16 - 20
 How likely or unlikely are you to support a Street Trader (e.g coffee stall, street food stall) in your local area? 	20
 To what extent do you agree or disagree with Chatsworth Road Market having a permanent road closure on Sundays to facilitate expanded market trading? (+1 any other comments table) 	21 - 23
 To what extent do you agree or disagree with the importance of the following? (+1 any other comments table) 	24 - 27
 To what extent do you agree or disagree with reviewing the Social Media strategy. (+1 any other comments table) 	28 - 30
Please tick the sources you use to keep updated with Hackney Markets.	31
 How satisfied or dissatisfied are you with the quality of the updates you receive regarding Hackney Markets. (+1 any other comments table) 	32 - 33

Equality impact comments	34 - 36
Are you a market trader?	37
Questions to market traders	
 To what extent do you agree or disagree with the proposed introduction of the following? (+1 any other comments table) 	38 - 39
 Please select your preferred level of priority for each of the proposed trader needs. (+1 any other comments table) 	40 - 42
 To what extent do you agree or disagree with the introduction of the following licences? (+1 any other comments table) 	42 - 44
Equality monitoring	45 - 49
Summary of emails	49 - 52

Introduction

This report presents a summary of the responses received to the consultation on the Markets Strategy for the period 2023-28. The strategy provides an overview of the Council's plans for the development and improvement of Hackney's markets over the next five years.

The consultation was live for six weeks from 12 June to 23 July 2023.

Background

Street markets hold a very special place in Hackney and are part of a long tradition of thriving markets in the borough stretching back hundreds of years. Hackney's markets remain a place where people shop and interact with one another, and therefore serve very important social and economic functions.

The new recommendations for Hackney's markets support the Mayor's manifesto, which aims to create new opportunities for local residents, improve the customer experience and provide support for traders to grow their businesses within the borough.

A new five-year strategy is being developed based on our 7 missions:

- A Safe and Inclusive Shopping Experience
- Fair and Transparent Markets
- Financially Secure and Sustainable Markets
- A Supported Enterprise and Business Growth
- Mental Health and Wellbeing Support for Market Traders
- A Future for Young Entrepreneurs
- Hackney Markets Going Green

Consultation & Engagement Approach

The consultation summary explaining the purpose of the consultation and online questionnaire was included on the Council's online consultation platform, Citizen Space: https://consultation.hackney.gov.uk/parking-markets/markets-strategy

Four drop-in sessions were held on the following days at the Markets team's Ridley Road Office:

- Wednesday, 14 June 2023 13:00-15:00
- Saturday, 24 June 2023 17:00-19:00
- Thursday, 29 June 2023 17:00-19:00
- Wednesday, 5 July 2023 13:00-15:00

Based on stakeholder feedback, 2 online sessions were set up for those that were unable to attend the drop in sessions:

Wednesday 12th July 2023: 17:30 - 18:30Wednesday 19th July 2023: 17:30 - 18:30

Emails promoting the consultation were sent to the Council's database of market traders. The consultation was also promoted on social media and in the Council's free monthly newspaper Love Hackney which is being distributed to 120,000 homes and businesses in Hackney.

Response rate

383 responses to the questionnaire were received during the consultation period and this report provides a summary of the feedback received.

Executive summary

- Postcode (Base 382 responses)
 - More than a third of the respondents were from the N16 postcode area (35%).
 This was followed by E8 (25%) and E5 (16%).
- I am a (Tick all that apply) (Base 378)
 - The majority of respondents (86%) are from Hackney (326 respondents).
- Do you agree or disagree with the current operational hours for the following markets?
 - Across all markets, the majority of respondents stated that they agree with the current operational hours. This accounted for more than 84% of respondents for all markets.
- Do you agree or disagree with the proposed additional trading days/offerings at the following markets?
 - Across all markets, the majority of respondents stated that they agree with the proposed additional trading days/offerings. This accounted for more than 67% of respondents for all markets.
- Do you agree or disagree with street trading for the following proposed locations?
 - Across all proposed street trading locations, the majority of respondents agree with the proposed locations. This accounted for more than 56% of respondents for all markets.
- How likely or unlikely are you to support a Street Trader (e.g coffee stall, street food stall) in your local area? (Base 374)
 - The highest percentage of respondents, just over 43%, stated that they are very likely to support a Street Trader in their local area (162 respondents).
- To what extent do you agree or disagree with Chatsworth Road Market having a permanent road closure on Sundays to facilitate expanded market trading? (Base 334)
 - The highest percentage of respondents, just over 42%, stated that they strongly agree with Chatsworth Road Market having a permanent road closure on Sundays to facilitate expanded market trading (141 respondents).
- To what extent do you agree or disagree with the importance of the following?
 - Increasing levels of recycling across all markets (Base 365): The majority of respondents, just under 79%, stated that they strongly agree with increasing levels of recycling across all markets (287 respondents).
 - Removal of all single-use plastics across all markets (including bags) (Base 369): The majority of respondents, just under 70%, stated that they strongly agree with the removal of all single-use plastics across all markets (257 respondents).
 - Use of branded bags over unbranded bags (Base 322): The highest percentage of respondents, just under 35%, stated that they agree with the use of branded bags over unbranded bags (112 respondents).
- To what extent do you agree or disagree with reviewing the Social Media strategy. (Base 305)

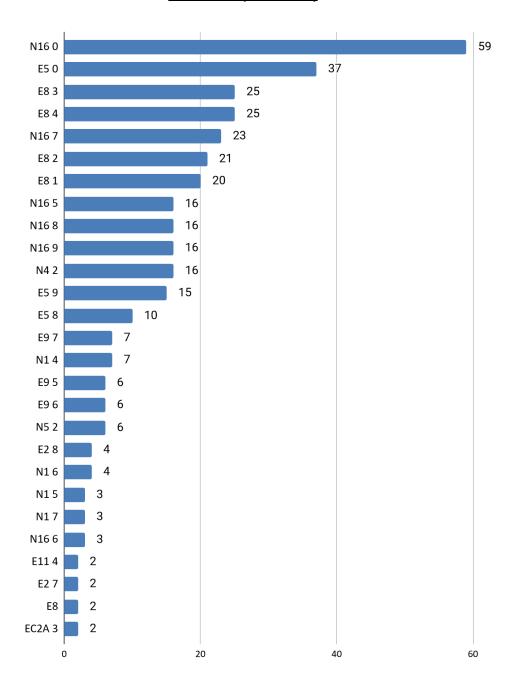
- The majority of respondents, just under 54%, agree with reviewing the Social Media strategy (164 respondents) with 23% who strongly agree (69 respondents).
- Please tick the sources you use to keep updated with Hackney Markets. (Tick all that apply) (Base 303)
 - The highest percentage of respondents, just under 42%, stated that they use Hackney Council E-newsletters to keep updated with Hackney Markets (126 respondents).
- How satisfied or dissatisfied are you with the quality of the updates you receive regarding Hackney Markets. (Base 312)
 - The majority of respondents, just over 57%, stated that they are satisfied with the quality of the updates they receive regarding Hackney Markets (179 respondents).
- Are you a market trader? (If yes, there will be an additional section for market traders only) (Base 383)
 - The minority of respondents, just above 8%, stated that they are a market trader (32 respondents).
- To what extent do you agree or disagree with the proposed introduction of the following?
 - Across all proposals, the majority of respondents agree with the proposals ('strongly agree' and 'agree' combined).
 - A Hackney Markets quality mark for traders to promote high standards in Hackney Council's markets: The majority of respondents stated that they 'agree' with the introduction of a quality mark (19)
 - A Welcome Pack for traders containing useful information before they start trading at Hackney Markets: The highest number of respondents stated that they 'agree' with the introduction of a welcome pack for traders (14).
 - A Hackney Markets Service Equality, Diversity and Inclusion (EDI) strategy
 & Social Value Action Plan: The majority of respondents stated that they 'agree' with the introduction of an EDI strategy & Social Value Action Plan (18).
 - A feedback form for new and existing traders at Hackney Markets as part of the onboarding process: The majority of respondents stated that they 'agree' with the introduction of a feedback form as part of the onboarding process (19).
 - Removal of paper licence applications and licence plates for display: The highest number of respondents stated that they 'strongly agree' with the removal of paper licence applications and licence plates for display (14). This is followed by 'agree' (11), disagree (3) and 'strongly disagree' (1).
 - Mental Health champions to support traders: The majority of respondents stated that they 'agree' with the introduction of mental health champions (19).
- Please select your preferred level of priority for each of the proposed trader needs.
 - The top three priorities identified by respondents are toilet facilities for markets currently without (24 respondents), additional lighting for trading (21) and additional storage options for trading (20).

- To what extent do you agree or disagree with the introduction of the following licences?
 - Ice Cream Van Licence: The majority of respondents stated that they 'agree' with the introduction of ice cream van licences (15).
 - Night and Evening Licence: The majority of respondents stated that they 'agree' with the introduction of night and evening licences (16).
 - Homelessness and No Fixed Abode (NFA) Licence: The majority of respondents stated that they 'agree' with the introduction of homeless and NHF licences (17).
 - Advertising Boards (A-boards) Licence: The highest number of respondents stated that they 'agree' with the introduction of A-boards licences (11).
 - Selling of Licensed goods (Day time Between 6am and midnight): The
 majority of respondents stated that they 'agree' with the introduction of selling of
 licensed goods (daytime) (16).
 - Selling of Licensed goods (Night time Between midnight and 6am): highest number of respondents stated that they 'agree' with the introduction of selling of licensed goods (night time) (12).

Overview of results

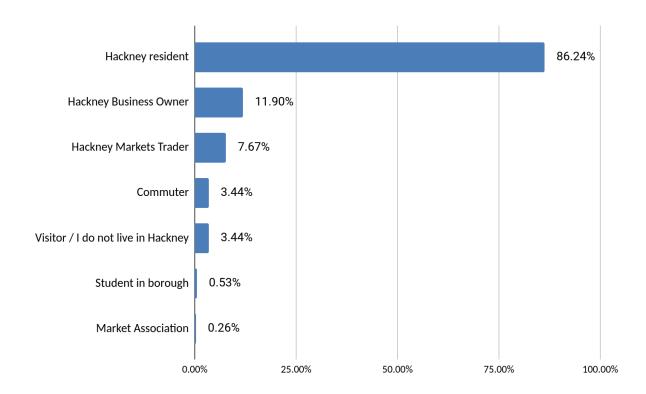
About You

Postcode (Base 382)



More than a third of the respondents were from the N16 postcode area (35%). This was followed by E8 (25%) and E5 (16%). The other postcode areas accounted for a much smaller percentage.

I am a (Tick all that apply) (Base 378)



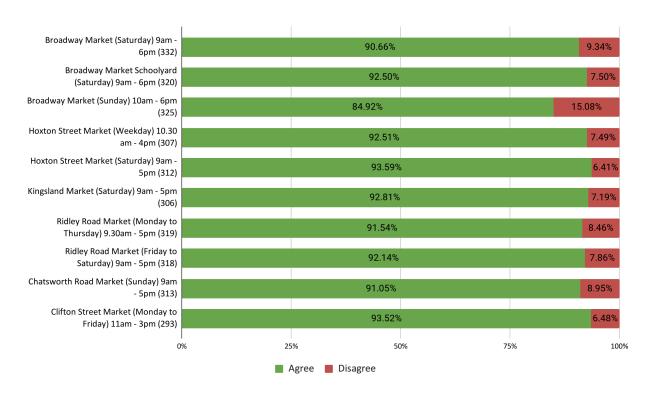
Respondents were able to choose all that applied to them from the available list.

Of the total responses submitted, the majority of respondents (86%) are from Hackney (326 respondents), followed by Hackney business owners (12%) and Hackney market traders (7%).

Questions to all respondents

Do you agree or disagree with the current operational hours for the following markets?

Please refer to 4.3 in the Markets Strategy



Across all markets, the majority of respondents stated that they agree with the current operational hours. This accounted for more than 84% of respondents for all markets.

We welcome any feedback or comments regarding our operational hours. Please provide your views and any changes to operational hours you'd like to suggest in the box below.

Key theme	Count
Prefer longer operating hours - no market specified All existing sites should be allowed to trade for longer in order to prevent the destruction of other areas due to new market introduction. Broadly agree with the hours, but would be supportive of extended hours into the evening for markets, if this is something traders could support, to make the	16

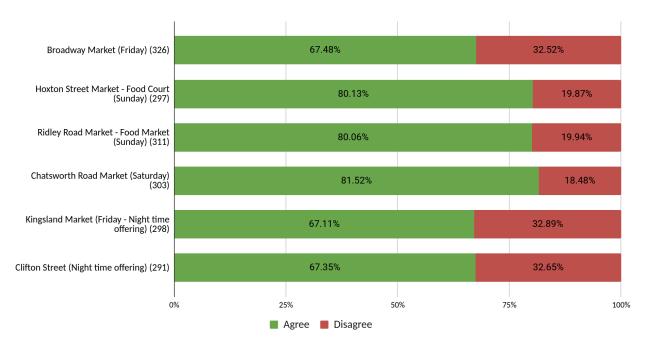
markets more accessible and more of a destination. • Should all be open longer in the evening.	
Longer operating hours can have a negative impact on trader wellbeing / consider shorter working day • 9-6 is also a long day for a worker if you add setting up and taking down nearly a 12 hour day. • I think a market that has to be open and trading for 9 hours (9am-6pm) is too long. I am always at the market early on Saturday and often set up & talking to customers by 8:30am. I am not in favour of effectively having to work close to 10 hours including set up & breaking down. • A number of traders are not so young and are unable to trade 6 or 7 days a week with long hours.	
 Longer operating hours will enable people to access markets after work Éxtended hours into the early evenings would be great, to enable people like me who work full time but like to shop for food etc at the markets (Ridley especially) to go after work. I pass by Ridley Road on my way home from work every day, but can never shop there as it closes at 5PM and I usually reach the area by 6/6.30. Would be amazing if it could be extended to allow me to shop there. Would be great if weekday markets were open until later so that those who work can still take advantage of them. Maybe consider an evening market once or twice a week? (e.g. from 5-8pm) 	7
Prefer shorter operating hours - no market specified 9am - 5pm. There are few people around after 4pm and even fewer buying. Hours of Sunday market should be reduced to 5pm Review of Market Hours for example should include in some cases lessening rather than increasing.	6
Shorter trading during winter / lighting not adequate • 6pm is too late in winter for closing 5pm is better. • If trading til 6pm winter time, this is not practical without adequate lighting. Previously our hours were 9 til 5 in winter. • I am not in favour of effectively having to work close to 10 hours including set up & breaking down. In the winter, without adequate lights it is largely pointless to run a market for these hours.	3
Keep hours the same - no market specified No changes No issue with current hours	2
Extension of market operational hours will impact negatively on local residents - no market mentioned • Longer weekend opening hours impact on local residents • Please consult residents about noise from markets. Extensions will cause further issues	2

Market-specific

Key theme	Count
Ridley Road Market: Longer operating hours I would like Ridley Road to be open at 9am, to help those coming home from a night shift, and the early risers, who want to shop early with less people around. Ridley Rd Market a unique resource. Would welcome later trading if traders wanted it.	9
 Broadway Market: Shorter operating hours Broadway Market is an important active travel corridor. The current diversion system is inadequate. I strongly oppose the idea of it being obstructed more than one day a week. The market has dried up by 5pm at Broadway Market on Saturdays and Sundays, so I think it would be better for the traders and local residents to wrap it up at 5pm. 	6
 Broadway Market: Challenging for residents if extended Reducing the hours of the market to, say, 11-4pm would (like Colombia Rd market) bring all the benefits and reduce much of the stress and disruption to locals, few of whom can afford or benefit from the market in any way. It is becoming increasingly impossible living here. London Fields is a festival site for two days a week now and local residents live in hell every weekend. Between anti-social behaviour and loud music we are at a loss. And HC keeps extending the hours of trading! Are you kidding me???? 	3
Chatsworth Road Market: Longer operating hours Chatsworth Road market is one I use regularly. I would welcome that being weekdays and Saturday - as well as Sunday. Would be happy for Chatsworth to run until 6	2

<u>Do you agree or disagree with the proposed additional trading days/offerings at the</u> following markets?

Please refer to 7.4 in the Markets Strategy



Across all markets, the majority of respondents stated that they agree with the proposed additional trading days/offerings. This accounted for more than 67% of respondents for all markets.

We welcome any feedback or comments regarding additional trading days/offering at our existing markets. Please provide your views in the box below.

Key theme	Count
 Impact on local residents need to be considered Think of the local residents first please, and if you have to have late food markets at all, make sure they are in areas WITHOUT residential housing. Hesitant about night time markets due to proximity of residents and possible disturbance. Disruptive for people living in close proximity to the markets. This is not the right time for these initiatives. 	16
Negative impact on existing businesses • Don't support food markets in Hoxton and Ridley Road because they'll add unnecessary competition to local businesses who already have financial pressures in the current economy	9

 The stalls are not run by locals and undermine struggling local businesses. This would be detrimental to the existing restaurant business. They pay rent and rates at much higher rates than a market stall. They will not be able to compete and will go into administration. 	
 Support expansion of markets - no market specified I'd like to see increased weekday and night time offers, not only because it is great to have something to do and somewhere to go at night especially in summer as the sun sets so late, but also because it forces traffic to divert Ideally the markets should happen during the week (until 7pm, so that workers can participate) and weekends, including Sunday mornings (at least). Night time offerings should be expanded so that people would have more options in the evenings or nights out. 	6
 Do not support expansion of markets - no market specified Do not agree with night time market as it will need better policing It's unnecessary to have the market on Saturday. Some Sundays it's desolate. It is not a traditional market like Ridley; it is an expensive market for visitors. 	2

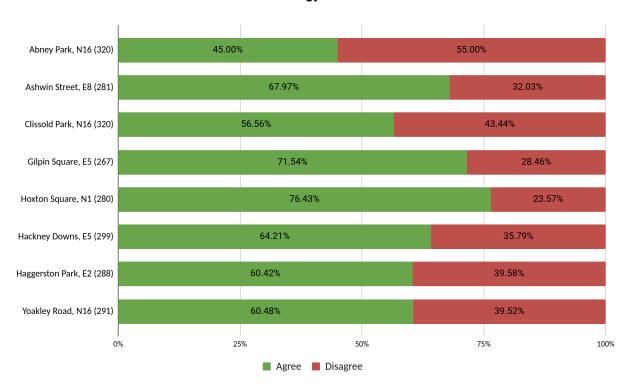
Market-specific

Key theme	Count
 Broadway Market: do not support expansion As a resident of London Fields and living next door to broadway market I am very disappointed to hear of the possibility of a Friday night market. It is nice to have the opportunity to experience the street in alternate modes of vibrant and busy market trading days and more relaxed and tranquil non-market trading days as it provides a mix of uses open to all at the weekends. With everyone at work during the week I would expect footfall on Friday to be a small fraction of that on Saturday. This sounds like a lot of work & effort for traders and very little chance of a decent return 	15
Two weekend days of closure is enough, a Friday closure will increase the anti-social behaviour issues we already have as a result of trading and influx of visitors to the area. I strongly disagree with a further third day of market activity in my neighbourhood. Broadway market is already too congested over the weekend and it makes it impossible for locals to go about their daily business. Especially with kids I would urge Hackney Council to consider residents as well as profit - giving over the whole weekend to the market on Broadway Market is already too much, and you will only see diminishing returns from endless expansion	8
Broadway Market: impact on cycling route A Friday market on Broadway Market will create a direct conflict with cycle commuters who use this route. There is no other signposted, straight route south-north and there is no plan to accommodate this large active travelling community.	4

Also with the cyclists who speed through London Fields and across Westgate street and then weave in between pedestrians down Broadway Market make this area increasingly dangerous for pedestrians especially at the top entrance of broadway market. Increases vehicle movements on Broadway Market, Westgate St and surrounding streets already clash with an important commuter route for cyclists, and reduce sleeping time for residents. Kingsland Market: do not support expansion 4 The introduction of Sunday operating at Hoxton Market, and the nighttime opening at Kingsland Market could strain relations between market stall holders and the residents. The nighttime economy is already adversely impacting the lives of residents in many parts of the Borough; it does not need to be further impacted by any new measures. • Daytime is fine, but the noise already made by people coming out of restaurants and clubs on Kingsland Road after 11 and in some cases most of the night is unbearable for local residents who work normal hours and need to sleep. Particularly concerned about the possibility of extending Kingsland market to night time. This has a considerable negative impact on levels of noise disturbance to nearby residents. Broadway Market: dilute the market There is nothing special if it is open on other days. This would just dilute the market. Many traders have other weekday jobs. There are only a limited number of market traders in the world - increasing the number of venues does not increase the number of traders available to trade. Many Broadway traders are makers - it leaves us with little time to create, make and rest. The artisan nature of the market needs to be respected. Ridley Road: do not support expansion 3 It has been tried unsuccessfully in Ridley Road (already a 6 day full time market) where the administration fee far outweighed any benefit. The number of traders decreased and after reducing the fees it was eventually shut. It sounds very good to have extra day for the traders who wish to work more, however if Ridley road market becomes a 7 day market it may reduce business on our busy Saturdays as same shoppers rush to do the shopping on Saturday because they know Sundays the market is closed but if is 7 day market we believe all the days maybe equalised and reduce business on Saturdays for the traders, known as wages day. Chatsworth Road: do not support expansion 2 • CHATSWORTH ROAD ON SATURDAYS, NO, NO. NO. TOTALLY UNNECESSARY. TOTALLY RESTRICTIVE FOR LOCAL RESIDENTS TO TRAVEL INTO AND OUT OF THE AREA. I can't see the call for another day of Chatsworth Road Market. It would be a crying shame to thin out what is a lively and successful market.

Do you agree or disagree with street trading for the following proposed locations?

Please refer to 7.5 in the Markets Strategy



Across all proposed street trading locations except for Abney Park, the majority of respondents, above 56%, agree with the proposed locations.

We welcome any feedback or comments regarding the proposed locations. Please provide your views in the box below. (If you have suggestions for additional locations, please provide them here.)

Key theme	Count
Abney Park, N16 - disagree A market would destroy Abney Park. Coffee cups everywhere, etc. Abney Park is not a suitable location for market stalls. Abney park cemetery - please keep it non commercial! Shocking to think you are considering using Abney Park	46
Leave parks to be parks / no markets in green spaces Leave the public green spaces and oases alone! No to any markets in parks - these are crowded enough. Parks and gardens should not be used for this purpose; it deprives the	27

residents, even if not permanently, of the benefits of recreation in green space. • Parks are lovely places for residents to enjoy and should not be turned into markets	
 Abney Park, N16 - nature reserve / important for conservation / biodiversity Abney Park Cemetery must not become a "more public space". It needs protection and support as one of London's most central woodlands and a local nature reserve. It's a site of importance for nature conservation, meaning that it's one of the most important sites for biodiversity in London. Abney Park is a wildlife sanctuary and footfall should be kept to a minimum in this area. I am particularly concerned about overdevelopment in Abney Park which is primarily a nature reserve and anything that compromises that is a sad move away from an important and much loved place. Keep it wild - for nature, including humans. The priority for Abney Park should be wildlife preservation. 	17
 Surrounding businesses could be negatively impacted And generally, retailers are struggling. Don't create added competition from stalls with poor standards as now. We do not need any further markets. Existing businesses need to be allowed to recover. We do not need any more competition, things are hard enough as it is !!!! Why would you bring more competition selling similar products to the existing businesses in the area providing everything we need. 	15
 Clissold Park, N16 Clissold Park - The park should be a place of rest and relaxation. A space to step away from the rigours of commercial enterprises save for Clissold Park Cafe. There are plenty of other eateries available along Church Street. Also there will be an increase in rubbish generated from the increased footfall. Clissold park is already overused by a variety of fairs, markets and events Clissold Park should be left as a park. It's already busy as it is. The ones I've disagreed with are because I think they're too close to existing markets. Clissold Park feels far away enough from the other markets to add something to the borough. 	15
 Abney Park, N16 - market not appropriate for a cemetery Abney is still an active cemetery and unsuitable for a food market or that foot traffic Abney Park - people should be able to visit the graves of their relatives and have contemplative time without having to encounter others enjoying a shopping experience. It feels inappropriate for all concerned. Abney Park is NOT an appropriate place for a market. I have ancestors there. Let them rest in peace. Disagree with using Abney Park because it's tasteless to have a market in a cemetery 	14
Abney Park, N16 - prefer peace / quiet / reflection / solitude / relaxation • Abney Park is a little oasis of calm and quiet, not just for middle class folk with disposable income, but for people who dog walk, go for exercise, enjoy the	14

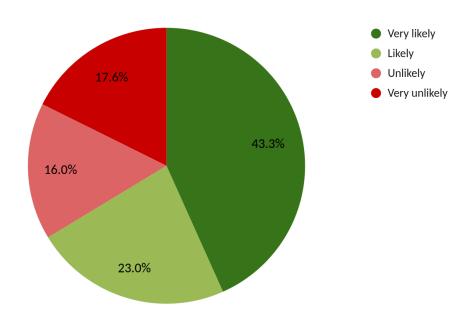
 peace, and yes have a drink or a smoke. Definitely not Abney park as this will generate even more unwanted place that is peaceful and has been a gem for locals Definitely not Abney Park, the joy of it is how peaceful it is and the rewildlife. It doesn't need a market It's hard to imagine a less suitable location than Abney Park, a place for relaxation away from the noise and bustle of daily life. It's on Chuwhich is already a shopping street. 	ange of people go
Disagree with markets expansion in general	13
 Fragmenting and undermining current well established street market answer. We do not need any further markets. We don't need any more markets. The ones we have aren't good en We don't need lots of markets in Hackney due to the litter already be issue. 	s is not the ough yet.
Yoakley Road, N16	0
 The pavement at the south end of Yoakley Road is narrow and it is a narrowest part of Yoakley Road. The pavement will be blocked by cultivating to be served and people will be forced to walk in the road. Re Yoakley road: this will impact negatively on existing small business church street which are already struggling with the pedestrianisation. If am also concerned that the market area has no toilet or hygiene fact will be relying on local businesses to provide this despite simultaneous affecting our business. Yoakley Road would greatly impact local businesses if selling similar that compete with local businesses. Where exactly on Yoakley Road? This is a residential street so I imacause a lot of disruption. 	sses on of the road. cilities and usly r products
Ashwin Street, E8	8
 Ashwin Street and Gilpin Square are probably either / or. Ashwin Str better. Ashwin street is partly residential area and this is concern from me, of the level of noise from the market Ashwin Street is unnecessary and could be merged with Sunday food Ridley Road and/or more diverse (higher quality) stalls on Ridley Roffrom Friday->Sunday. I don't see how there's room to run a market on Ashwin Street. That attempt to force out the delivery riders who already have nowhere elements. 	eet might be considering d stalls on ad market feels like an
New location specified	8
 A market is needed at Lauriston Road next to the roundabout with V. Road. The road here is too big, there should be public seating and a the evening. Abney Park is a wildlife sanctuary and footfall should be kept to a mit this area. Stoke newington common might be more appropriate. Is there any consideration to trying again with Well Street? I believe Denne Terrace E8 4JQ would be an ideal location for a small 	ictoria park market into nimum in

 (artisan bread, cheese, coffee, flowers etc). There has always been a great number of pedestrians/cyclists coming from Denne Terrace crossing over Queensbridge Road (QBR) to get to the Regents Row footpath by the canal and vice versa. Please consider adding a market to Gilet Square, ideally one that compliments nearby Ridley Road. It could give a foothold for artistic and creative entrepreneurs and help the existing small food and drink retailers have a greater passing trade. Stoke Newington Church street Well Street Market Will be good to see a market in Stoke Newington Church St in some shape or form. Even if only in a section of street on weekends. 	
 We are already over-serviced for street markets and the proposal to add a further market in Historic Hoxton sq would not be welcomed by the businesses already in the square or its residents. Hoxton Sq is not appropriate for a market. I suggest using nearby Hoxton Market instead. Hoxton Sq is a green oasis within a busy urban area. No need to increase footfall there. Hoxton Square is already at capacity due to visitors to the local restaurants and bars, so would be unsuitable for a market. No to any markets in parks - these are crowded enough. Hoxton Square is an exception because honestly it doesn't feel used enough. 	6
 Hackney Downs, E5 On Hackney Downs, there's a great vegan market nearby outside of Re:store so it will be important not to displace or disrupt existing small businesses and stallholders. Please consult them carefully before acting there. Hackney Downs is required. Hackney Downs Studios already has some infrastructure & occasional pop-up markets, getting some foot traffic there would be nice. Hackney Downs is special because it has no retail facilities and hence allows us all to use it as a park and a place to sit, walk, wander and wonder. It is never overcrowded - more people when the sun shines - and there is room for everyone. It belongs to us all and should not be another 'must be seen at' venue. Leave it alone. 	5
 Consult local residents / negative impact local residents Again, the people who live there need to be consulted as to how it affects them. Impractical locations which will impede upon the community, Abney in particular is an abhorrent proposal. No more markets! These are residential areas. Locals do not shop there. They are too expensive. This is a racket to generate more council revenue. Where exactly on Yoakley Road? This is a residential street so I imagine it will cause a lot of disruption. 	4
Agree with markets expansion in general • it is a good idea to have new locations around Hackney, so it is easier for those living in those areas to get to	3

 It would be lovely all over Strongly agree 	
 More variety at markets needed It would be good to see more variety at these markets, not just all food traders. Clothes, tech, furniture, diy, etc, etc, more diversity of things to purchase as currently it is quite boring. It would be great to see some "trade or good swaps" markets, repair and service markets, festive music and eating markets, and have council representatives to promote the latest ships, news and initiatives in the borough 	2

How likely or unlikely are you to support a Street Trader (e.g coffee stall, street food stall) in your local area? (Base 374)

• Please refer to 7.5 in the Markets Strategy

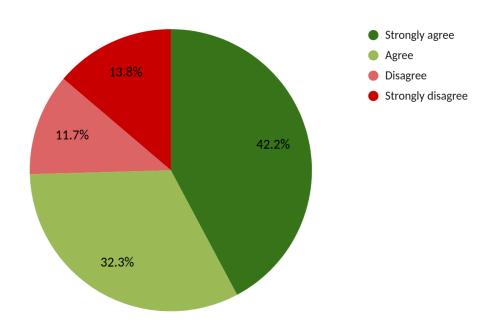


The highest percentage of respondents, just over 43%, stated that they are very likely to support a Street Trader in their local area (162 respondents). This is followed by 'likely' (86), 'unlikely' (60) and 'very unlikely' (66).

Combining respondents who selected 'very likely' and 'likely', the majority of respondents, just over 66%, stated that they are likely to support a Street Trader in their local area (248 respondents).

To what extent do you agree or disagree with Chatsworth Road Market having a permanent road closure on Sundays to facilitate expanded market trading? (Base 334)

• Please refer to 4.6 in the Markets Strategy



The highest percentage of respondents, just over 42%, stated that they strongly agree with Chatsworth Road Market having a permanent road closure on Sundays to facilitate expanded market trading (141 respondents). This is followed by 'agree' (108 respondents), 'disagree' (39 respondents) and 'strongly disagree' (46 respondents).

Combining respondents who stated 'strongly agree' and 'agree', the majority of respondents, just under 75%, stated that they agree with Chatsworth Road Market having a permanent road closure on Sundays to facilitate expanded market trading (249).

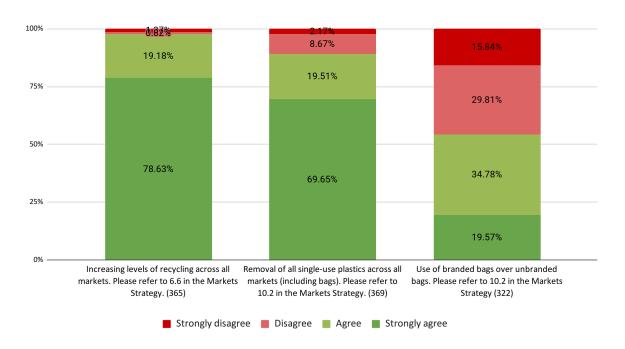
We welcome any feedback or comments regarding the permanent road closure on Chatsworth Road on Sundays to facilitate trading. Please provide your views in the box below.

Key theme	Count
Support closure I support a market on the carriageway and no through traffic - this is the right place for traders. It's the reason I don't trade there close the street please Market is much better in the road - also consider bits of bespoke furniture to support cultural activity and events/placemaking This is a brilliant idea! Fewer cars, more local business! Do it	31
 Do not support closure As a resident I find it appalling that I cannot get out of my road without reversing up and cannot park when I return. By doing this it will create more unnecessary traffic on nearby roads which increase the level of congestion and air pollution. Ridiculous. Stop blocking off more roads and making these stupid private roads for the rich. Roads are for vehicles. We have plenty of street trading already. 	13
 Closure would make the market safer / less dangerous It is dangerous to trade on this street with traffic passing It's difficult to safely access the market and would make eating food there more enjoyable, as well as eating at other local businesses on the road It's so dangerous with the traffic going through! The road is so small and doesn't fit. Also, the traffic is really bad for lung health. In truth it is very surprising that a permanent road closure isn't currently in place: the present situation is dangerous and has a significant negative effect on the ambience and amenity of the market. The market would benefit considerably from a permanent road closure on Sundays. 	10
 Impact on local people needs to be considered / local people need to be asked Agree with road closure in principle, but not sure how it would affect local people As I am not a resident of the local area I would not like to comment The negative impact on residents will be overwhelming. No need for this and not helpful for residents 	10
 Closure would make the market safer for children So many of us go there with kids and is a different world when the road is closed I go to Chatsworth Road market regularly and worry about my kids crossing the road as you can't see the cars through the stalls. It's dangerous on Chatsworth Road during market day. Children don't realise cars can use the road and cross without looking. Traffic means it's not safe with small kids. Traffic free would be a life changer 	6

and completely transform public life in the neighbourhood	
No view / not affected by the proposal	6
 Impact on local businesses / traders needs to be considered / local businesses and traders need to be asked Again, I think this is a question that only local traders, businesses and residents should be asked. It's irrelevant what anyone else thinks. It's for the local businesses there to be consulted My view is only relevant if it supports what the traders and residents want. You've closed off enough roads, closing another for a market which does not meet the needs of the community as a whole rather just the privileged few is a disgusting proposal. 	4

To what extent do you agree or disagree with the importance of the following?

Please refer to 6.6 and 10.2 in the Markets Strategy.



The majority of respondents stated that they agree with increasing levels of recycling across all markets, with removal of all single-use plastics across all markets (including bags), and with use of branded bags over unbranded bags.

<u>Increasing levels of recycling across all markets:</u> The majority of respondents, just under 79%, stated that they strongly agree with increasing levels of recycling across all markets (287 respondents). This is followed by 'agree' (70 respondents), 'strongly disagree' (5 respondents), and 'disagree' (3 respondents).

Removal of all single-use plastics across all markets (including bags): The majority of respondents, just under 70%, stated that they strongly agree with the removal of all single-use plastics across all markets (257 respondents). This is followed by 'agree' (72), 'disagree' (32) and 'strongly disagree' (8).

<u>Use of branded bags over unbranded bags:</u> The highest percentage of respondents, just under 35%, stated that they agree with the use of branded bags over unbranded bags (112 respondents.) This is followed by 'disagree' (96), 'strongly agree' (63), and 'strongly disagree' (51).

We welcome any feedback or comments regarding making our markets more sustainable. Please provide your views in the box below.

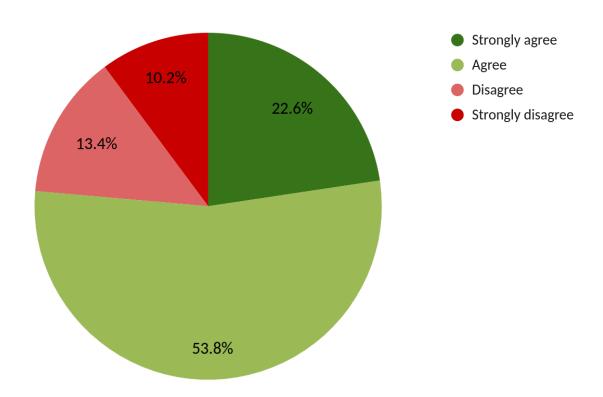
Key theme	
No reference to branded bags under 10.2 / unsure what it would do for sustainability I don't see why branded bags would add anything and I definitely don't want to use Hackney Council branded bags for the products I sell. I don't really understand what the use of branded bags will do for sustainability - ideally people would bring their own bags entirely (an oversupply of tote bags isn't great either) 10.2 doesn't mention branded bags, so I'm not really sure what I'm agreeing or disagreeing with. There is no mention of branding of bags in section 10.2 of the Markets Strategy so this question cannot be answered.	11
 Suggestions regarding improving sustainability As well as reducing single use plastics and recycling, the market strategy should be looking at how the stalls can be encouraging a circular economy in Hackney. Educating the public in a friendly way with imaginative incentives can help. Ensure products sold are as locally sourced as possible and produced in ways that care for people, communities, planet, wildlife and resources. Fewer take-away food stalls! Give us more markets that sell "food to cook and eat at home" and essentials and less of what we currently have "take away food and stuff you dont need". How about providing an incentive for people to recycle Suggest encouraging traders to support waste reduction by offering more recycling stations for their use. I care less about branding if it is a money-making scheme. The quality of bags and trolleys is more important and would have a better impact. I don't understood the value of having branded bags, if there's an interest in having a branded bag, it could be of the market itself instead of each store (like Broadway Market), which would reinforce the idea of a sustainable community (rather than increase the division within) Single use plastic should not be replaced with something intended as multi use but which consumers treat as single use. It would be more valuable to environmental goals to encourage every food market to offer organic options. 	10
Agree recycling facilities should improve Any improvement of recycling facilities is great. I would welcome extra recycling at markets as long as the pavements won't be partially blocked by lots of large bins Suggest encouraging traders to support waste reduction by offering more recycling stations for their use. Totally agree with a stronger recycling culture and getting rid of branded bags.	8

Against single use plastics / plastics in general 7 Any reduction of plastic packaging is great. I engaged with this survey to urge the council to eliminate all plastic from market Ideally single use plastics would not be available across any council licensed premises or businesses. The removal of all single use plastics is of course welcome but must be done in a way so as not to negatively impact traders - bulk buying from the council would be useful I would expect to make it an affordable option. Cleanliness should improve 6 Anything that improves the state of the cleanliness of the Borough would be welcome • We also need to look at the impact of markets on the health and cleanliness of the streets after market days and ensure there is adequate, sustainable street cleaning using non toxic chemicals so we can enjoy a safe and clean environment if markets are expanding. • I live very near Ridley Road and often walk down it in the evening after the market has finished trading. The state of the street is often disgraceful, and whilst the council teams do a great job at cleaning it up. I'd strongly support ways to prevent as much of the mess as possible, to reduce the amount that has to be cleaned up and consequently costs to the council. The amount of trash around the markets (mainly food packaging and coffee cups) is unbelievable. - there must be better recyclable or compostable options. Additional labelled bins could also help Ideally people would bring their own bags and containers 5 • I would love to see the removal of single use bags, but that needs consumers to bring their own. People need to bring their own cutlery and boxes for food etc. or just eat normally off napkins and wax paper to wrap food in. • Likewise, market stall holders and business owners should be encouraged and supported to offer bulk, unpacked items to customers using their own containers, or being sold containers. • Using compostable containers, paper bags or incentives to bring their own containers by offering discounts to those with their own containers. Branded bags cost more 5 Branded bags cost more, they are harder to recycle, and profit only the brands themselves. Forcing shoppers to pay £1 extra for branded bags to be used by market traders and at the same times the shops in Ridley road to be allowed to still use blue bags for free that will affect the market stalls negatively Branding adds extra cost and takes the colour away from a market and sanitises Branded bags might help with marketing of traders but what if they can't afford it? Might be the best to distribute local council's branded bags (e.g. 'Hackney Markets') and issue traders with their own stamps so they can stamp the bags as a way of promotion and in lieu of a business card

It is not sufficient for packaging to be recyclable or compostable - arrangements must be in place for it to actually be recycled or composted, otherwise it will result in the unsustainable emissions from incineration. Reuse is best. Provide composting collectors for waste food / fruit at the stalls to encourage a reduction in discarded waste. The amount of trash around the markets (mainly food packaging and coffee cups) is unbelievable there must be better recyclable or compostable options. Additional labelled bins could also help	4
 Since a recent report into the overall "actual" recycling that is done, rather than just how many different coloured bins are collected, proved that whilst the public and small traders are doing all they can, the Authority (right across the country) successfully recycle less than 20% of all that is collected. Imposing more regulations would just make the Authority look good: not do any actual good. Come to London fields after a hot, busy Saturday and see the litter for yourself. It's a disgrace that Hackney council still allows so much single plastic use. Your green policies are purely greenwashing as you allow and encourage such behaviour to continue. I'm sorry but the markets are fundamentally unsustainable due to vast quantities of waste created. There is no sugar coating the fact that they may be lovely venues but they are fundamentally about luxury consumption, and waste which would not have been otherwise created, and much of which is not recycled. And even recycling only reuses resources once or twice at best. Don't green wash: you have to be honest that this is primarily about consumption. 	4
 Let the citizens decide what to do in their business, stop interfering in the economy. Recycling and sustainability initiatives are welcome. However, surely this is a question for traders on markets rather than the public who of course will give you the positive answer? What does the use of branded bags over unbranded bags have to do with the Council? Surely that's an individual business issue? Branded bags are harder to recycle / needs to be recyclable I would rather traders adopt unbranded biodegradable bags. Why would the use of branded bags make for less use of single-use plastic? This makes no sense to me, unless the branded bags were made from recycled materials. Cheap cotton, however, is rarely sustainably produced, so cotton bags aren't the answer. 	3

To what extent do you agree or disagree with reviewing the Social Media strategy. (Base 305)

• Please refer to 7.2 in the Markets Strategy.



The majority of respondents, just under 54%, agree with reviewing the Social Media strategy (164 respondents). This is followed by 'strongly agree' (69), 'disagree' (41), and 'strongly disagree' (31).

Combining respondents who stated 'strongly agree' and 'agree', the majority of respondents, just over 76%, agree with reviewing the Social Media strategy (233).

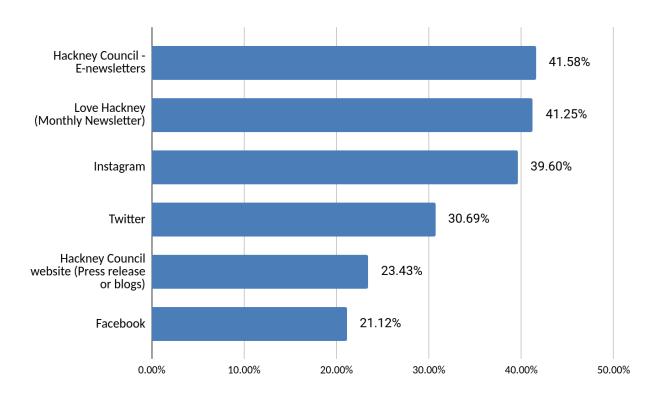
We welcome any feedback or comments regarding our Social Media strategy. Please provide your views in the box below.

Key theme	Count
 Suggestions on how social media could be managed Social media should also be done in conjunction with the traders. Council use of social media has increased its overheads charged to traders but has not seen any significant increase in Ridley Rd market occupancy. Instead 	9

•	traders could be assisted to use social media to market their businesses if they wish to do so Didn't quite understand but each market should keep its individual Instagram/FB etc accounts but they require professional dedicated staff to keep them active and draw in new followers who are active which has not been happening at Broadway Each market could have its own account, to promote its traders and events but will a single social media officer manage all of them? Maybe having Hackney Markets as the main one, acting as a directory, tagging and linking to others. Or make individual ones run by traders (making them mods/admins). By all means have a strategy for social media but this must include strategy for dissemination and promotion of Hackney's Markets on other open platforms and all content held in archival form to avoid the loss of content as platform usage	
	changes or even disappears entirely.	
Social	media spending - do not agree - other reasons provided There are enough staff that it a completely unnecessary expense, most of which can be done on a Mobile phone during the day whilst other duties are carried out, especially if the amount of paperwork and monitoring of traders constantly was reduced some of which aims to make traders more "compliant" and either demoralises and causes them to give up. I question the statement that "Social media platforms are one of the most valuable tools when it comes to the promotion of Hackney Council's markets" in 7.2. Do you have any evidence for this. I am sure it's true for some of the stalls on Broadway market, but I doubt it's true for many, if any, of the stalls on Ridley Road.	4
•	It's a symptom, not a cause, don't prioritise it.	
Social •	media channels are poor / needs to improve Broadway market social media is shocking and needs a massive overhaul. Somebody needs to see the value in it and put in the appropriate effort to maximise the huge potential a strong online / social media presence can have Yes, I agree that social media is a vital element in promoting our markets - however, the BM Instagram posts by Hackney so far have been pathetic which does not encourage confidence in the future. The social media channels are very poor.	4
Agree	with social media officer / social media spending One officer cannot work 7 days a week. What you describe is at least the work of 2 people. Social media is everything these days. It would be much better to spend money on promoting the markets on these platforms instead of producing costly laminates for stall holders to put up that don't get seen. You need more than one person to manage these accounts over 7 days and a clear strategy for this they'll be managed effectively. They aren't just broadcast channels, people will be asking all sorts of questions on these channels and will expect a quick response	3

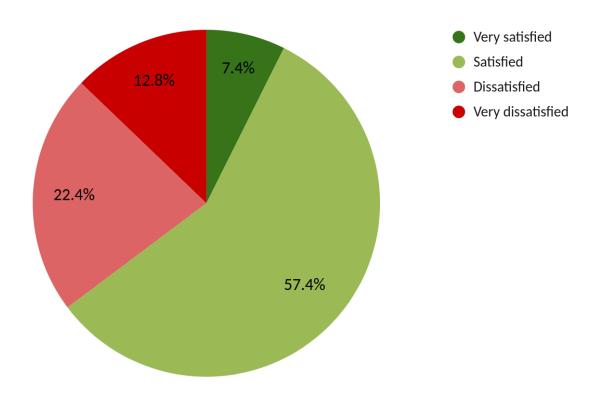
 Do not agree with full time social media officer There are enough staff that it a completely unnecessary expense, most of which can be done on a Mobile phone during the day whilst other duties are carried out, especially if the amount of paperwork and monitoring of traders constantly was reduced some of which aims to make traders more "compliant" and either demoralises and causes them to give up. No need to have the expense of a full time officer. There are so many other priorities for the Borough and the Market and there is already an in-house comms team. They should be managing and vetting all comms. They should deliver this for markets. The idea of a full time Social Media officer exclusively for markets is a flagrant waste of money. 	3
 Social media spending - do not agree - not a good use of Council resources Council resources should not be spent on social media, especially as Broadway Market explicitly mostly serves non-local ratepayers. Invest the money in maintaining the market itself, not advertising to the world. Why waste more money on silly things like social media when there are more important things to address. 	3
 Social media would attract non-local visitors Social media mainly draws in people from a much wider area, with little concern or investment in how the locality is treated. Markets should be for local residents and not need social media The markets should primarily cater for locals, not be continuously promoted London-wide, as there is already a huge influx in visitors with little care for our area or community from these tourists/visitors. 	3
Personal account I don't follow or look out for social media posts on Hackney markets- I do for markets elsewhere as I find Hackney has become rather inaccessible to me and nigh all its markets are "same, same" and no longer hold much interest for me. And word of mouth by happy customers should also not be underrated. I ignore all marketing on social media, so it's pointless. Please maintain a presence via a website, I don't use social media	3
 Qualified opinion. Agree with social media spending, but only if A full time social media officer? Who will pay for this? Only if you could make this cost neutral, And only if it resulted in higher sales/more revenue back to the council. Increased footfall is not a good outcome measure. Not at this time. Any changes need a soft launch then see in a year or two what's needed. Risk of social media overkill and changes not living up to hype. 	2

Please tick the sources you use to keep updated with Hackney Markets. (Tick all that apply) (Base 303)



The highest percentage of respondents, just under 42%, stated that they use Hackney Council E-newsletters to keep updated with Hackney Markets (126 respondents). This is closely followed by Love Hackney (Monthly newsletter) (125 respondents), Instagram (120), Twitter (93), Hackney Council website (press release or blogs) (71) and Facebook (64).

How satisfied or dissatisfied are you with the quality of the updates you receive regarding Hackney Markets. (Base 312)



The majority of respondents, just over 57%, stated that they are satisfied with the quality of the updates they receive regarding Hackney Markets (179 respondents). This is followed by 'dissatisfied' (70), 'very dissatisfied' (40), and 'satisfied' (23).

We welcome any feedback or comments regarding updates from Hackney Markets Service. Please provide your views in the box below.

Key theme	Count
 Comments on the consultation / Council do not take resident views into account Consultation processes are not strictly adhered to. In view of the results, the council implements it anyway if it suits their agenda for the wealthy rather than local residents who have lived in hackney pre gentrification. This consultation is too limited in scope and fails to cover important issues proposed like use of FPNs, PAYG electricity charges and changing management from LLAA1990 to Food Act 1984 which would be very detrimental to traders and customers alike This Consultation was announced with little publicity, had to be made aware 	10

through a fellow social media user.	
 Dissatisfied by updates provided Almost none provided by the council Dissatisfied but I didn't know there is an instagram account or newsletters, so glad these exist Very few useful updates. 	8
Personal account: not interested / don't want updates I am not interested in receiving updates I live close by several markets and use them excessively (for food/ household/ clothes shopping) so don't really use/ need the update/ social media listings. Neither satisfied nor dissatisfied. Not interested.	6
 Suggestions regarding updates I follow Hackney markets and look out regularly for updates/operational hours and additional one-off markets (I.e. Hackney night market/black craft market et., further information and changes to the markets should be published regularly on the field instagram Information could be communicated sooner. But mainly tell local businesses and residents how they can get involved in simple steps. Engage the community positively. The best updates should come through socials. There aren't very many items related to markets, and it's normally near the end of the newsletter. It's also impossible to find back issues. I would happily subscribe to a markets only newsletter. I'd be happy to help write it. What I usually need from social media when it comes to markets is regular updates on seasonal produce, photos, regular updates on events, changes and additions. Perhaps, every morning when traders have set up their stalls, they take photo of it and produce, and it's uploaded to social media? Many times I took a trip to a market to find out they don't have the product I want available that day either because they changed the menu/season/they closed early that day etc 	
Personal account: don't receive updates I don't currently receive any updates I don't receive any updates. Might be because I am not a trader? I receive no updates and this makes me very happy, the less (digital) noise the better.	3
 Do not agree with type of updates / too Council-focused Mostly seems like a PR exercise to promote the Market Services Department. The updates always try to make Hackney Council's markets strategy look good and do not inform people of the ways in which Hackney Council's policies including on development have led to the run down of markets as a service to Hackney's working class communities. What updates? We hear a good deal about how wonderful the latest plans are going to be but, as with previous "council strategies" they all seem to be based upon (1) what will make Hackney more "incomer friendly", rather than helping the born and bred communities (2) possibly making (rather than losing) money for the Borough (3) old fashioned attempts at social engineering: as in the past. 	3

Equality impact comments

The following comments which highlight equality issues were identified from the seven open comments text boxes which were analysed above.

Comments

- Already there's no plan to make pavements unobstructed for visually-impaired residents. This is worse now that Rental bikes are dumped on Dericote Street blocking pavements for wheelchair users.

The Market Strategy indicates that you are planning to review the Hackney policy prohibiting use of A-boards in order to make an income from advertising.

We are very much opposed to this. This is a massive blow to an accessible public realm. A-boards on our streets make them less accessible to wheelers, partially sighted people & everyone.

It is not at all necessary, and it is a hazard, for advertising to be placed on the footway in the form of A-boards. Any advertising should be on the face of the stall or building, or if it needs to be seen from the side, it should be an overhead projecting flag sign. This should be standard practice.

I'd agree IF otherwise Chatsworth stays open for motor vehicles. Because I m disabled incl. mobility impaired and use it - during NON-school out and NON-commuting htrs to get to A12, A13 to get to visit friends and family and charitable vet services. And I find at those times it's never busy, not even with cyclists and pedestrians. And even more traffic on Urswick/Homerton High, Lea Bridge Road would be horrible. I live very near Chatsworth but too far for me to walk to/on the market and back= I dont go there and if there was more parking I might stop on my way through or even visit the market. (I can no longer frequent Stokey Church St either due to lack of parking - though due to the "mainly restaurants, cafes, bars and a few rather expensive other shops" change that happened over the years I anyway went there less and less and am not missing it. But I would miss Cazenove Rd, the quiet of Abney Cemetery and Stokey High St - even though that's become worse with traffic I still like it and "funnily" see more pedestrians on there than when looking down into Church St.

Residents and visitors (especially those with impaired mobility) need road access.

The bags are a waste of time and ideas. Recycling seems like common sense but the council would need to hold up their end of the responsibility, and with no additional or complex charges for collection. You would also need to be very transparent about your fining processes. Finally, please consult with disability advocates before forcing anyone to move away from single use plastic, as they do still have a use contrary to popular campaigns, which are famous for their ableism (as is Hackney council, funnily enough)

Finally, this policy will be a real problem for disabled people, particularly the blind and mobility impaired. Older people hate obstructions on the pavement as do mothers with buggies.

I am concerned that this survey does not specifically ask residents about the proposal to re-introduce A-boards in the borough or increase the number of tables & chairs on the footway. Any results from this consultation is, thus, likely to fail to accurately represent the wishes of the residents.

I wish to express in the strongest manner the objection of the members of Hackney Disability BackUp to Hackney Council's recent proposal to re-introduce A-board signs on our pavements and more tables &

chairs. This ill-conceived plan not only undermines any progress to create safer and more accessible streets in the borough but also poses significant hazards, especially to disabled residents and visitors, including Blind and visually impaired people, wheelchair users and people living with neurological conditions.

Moreover, A-board signs are also a nuisance for other pedestrians, such as parents with buggies and pushchairs, further hindering their mobility and impeding the overall flow of pedestrian traffic. Disability rights groups and access groups fought tirelessly to impose a ban on A-board signs in Hackney due to their adverse impact on our pavements, and it would be a grave disservice to the progress we have made to reverse this ban.

It is crucial to note that A-board signs have been proven to be inefficient marketing tools for businesses. Their reinstatement not only disregards the evidence but also conflicts with Transport for London's (TfL) policy to prohibit all A-board signs on the main roads in Hackney. Neighbouring authorities such as the City have also recently introduced a total ban on A-board signs. Some in Hackney Council argue that A-boards would only appear at locations where tables and chairs were licenced; but what would happen when the tables & chairs were removed, during the evenings, or during colder, inclement weather? It is highly likely the A-boards would remain, causing a hazard to pedestrians. Hackney Council has proven is incapable of enforcing rules on tables & chairs; its inability to enforce rules of A-board signs is clear too.

Giving out such mixed messages, that some people may have A-board signs and others can not (for example on the TfL LTN roads, A-board signs are not permitted) will undoubtedly cause confusion and be exploited by unscrupulous traders, leading to a proliferation of A-board signs that obstruct our pavements at will.

Furthermore, reintroducing A-boards is inconsistent with Hackney Council's own stated policy to promote and encourage walking (and the Mayor of London's and the UK Government's policies). Hackney Council should prioritise the safety and accessibility of our streets for all residents and visitors, especially disabled people. Unfortunately, recent years have seen a decline in conditions for disabled people in Hackney, as the council has introduced initiatives such as dockless bikes that clutter our pavements and removed or lowered kerbs, making it more hazardous for blind people (particularly white cane users) to discern the pavement from the road.

Additionally, the introduction of cycle lanes on pavements and mixed-use spaces further confuses visually impaired pedestrians, guide dog users and white cane users, and other pedestrians, including older people and young children. These ill-considered measures compromise the safety and well-being of our community. Moreover, the fortnightly rubbish collection system implemented by the council has resulted in large rubbish bins obstructing our narrow pavements, rendering them impassable for many disabled people, exacerbating the challenges they face in navigating our streets.

Hackney Council's decision to plant trees on our already narrow pavements, which are subsequently used as bicycle parking spots, not only narrows the space available for pedestrians but also compromises their safety. Furthermore, the council's encouragement of cycling on footpaths within our parks disregards the hazards it poses to pedestrians and further jeopardises the safety of all walkers, particularly disabled people and young children.

Furthermore, the proposal to increase the number of tables & chairs on the footway is preposterous.

Hackney Council licence these spaces on the "understanding" that between 1.2m and 1.5m remains for pedestrians to safely pass by.

There have been several UK academic studies and reports looking at appropriate footway widths for pedestrians, especially disabled pedestrians. These clearly indicate that a bare minimum of TWO metres is required for pedestrians to safely pass by. In locations such as "bus stop cages" TfL stipulates the footway depth required is substantially more. And yet Hackney Council grants restaurants the right to place tables, chairs and barriers on the footway in these locations, often narrowing the space down to little over one metre and in a chicane fashion, not with a clear and continuous footway zone.

Here are a few of the studies:

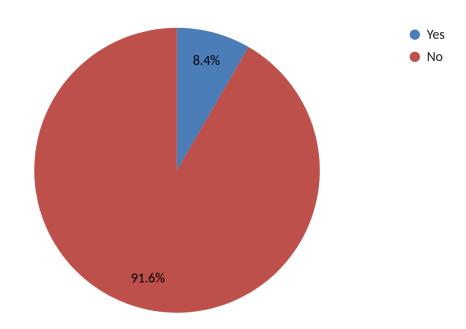
- A 2020 report by the London Assembly Transport Committee recommended a minimum clear footway width of 2 metres for London's streets. This was based on research indicating 1.5 metres is inadequate for wheelchairs or mobility scooters to pass.
- Research by University College London in 2005 found that a minimum of a two metre footway width allowed two wheelchair users or a mobility scooter and pedestrian to pass. Anything less resulted in congestion and difficulties navigating.
- Guide Dogs UK advocates for a minimum clear footway width of 2 metres. They argue this is needed for guide dogs and their visually impaired handlers to walk safely without obstruction from street furniture, etc.
- In 2018, the UK Government funded a "Pedestrian Environment Review System" study that recommended a minimum 2 metre footway width on residential streets and 2.5 metres for shopping areas. This was to allow two wheelchair users to pass.
- Transport for London's "Streets Toolkit" guidance indicates a minimum clear footway width of 2.2 metres allowing two wheelchair users to pass.

So, in summary, research and guidance in the UK frequently recommends 2 metres or more as the appropriate footway width for accessible pedestrian movement, rather than Hackney Council's commonly implemented 1.2 or 1.5 metres.

Please note that our objections also extend to fixed kiosks and any other obstructions which unnecessarily clutter up our footways. Fixed kiosks are often located on or in the path of tactile paving or dropped kerbs, thus creating obstructions for Blind & visually impaired pedestrians and wheelchair users. Coffee kiosks, such as the one outside Dalston Junction station, cause a major obstruction, particularly as it keeps moving, making it difficult for white cane users to predict where it will cause an obstruction next. Given that it deals with boiling hot water, it is an additional hazard if one walks right into it!

In person consultation event at Ridley road market office was very badly organised. No signage. Not suitable for disabled people. Staff had no knowledge of the questions being asked in the consultation. And this survey should give the option of a neutral opinion to the questions.

Are you a market trader? (If yes, there will be an additional section for market traders only) (Base 383)

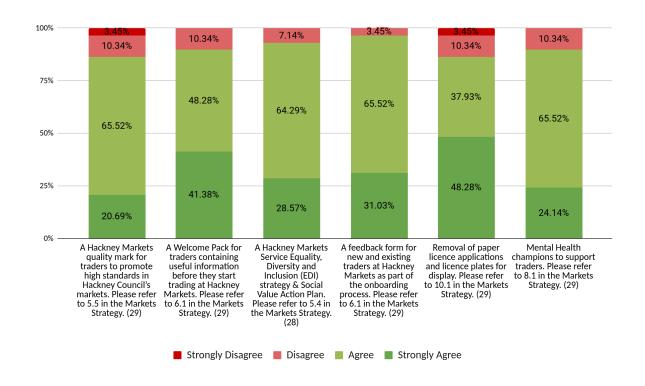


The minority of respondents, just above 8%, stated that they are a market trader (32 respondents).

Questions to market traders

To what extent do you agree or disagree with the proposed introduction of the following?

Please refer to 5.4, 5.5, 6.1, 8.1 and 10.1 in the Markets Strategy.



Across all proposals, the majority of respondents agree with the proposals ('strongly agree' and 'agree' combined.)

A Hackney Markets quality mark for traders to promote high standards in Hackney Council's markets: The majority of respondents stated that they 'agree' with the introduction of a quality mark (19 respondents). This is followed by 'strongly agree' (6), 'disagree' (3), 'strongly disagree' (1).

A Welcome Pack for traders containing useful information before they start trading at Hackney Markets: The highest number of respondents stated that they 'agree' with the introduction of a welcome pack for traders (14). This is closely followed by 'strongly agree' (12) and 'disagree' (3).

A Hackney Markets Service Equality, Diversity and Inclusion (EDI) strategy & Social Value Action Plan: The majority of respondents stated that they 'agree' with the introduction of an EDI strategy & Social Value Action Plan (18). This is followed by 'strongly agree' (8) and 'disagree' (2).

A feedback form for new and existing traders at Hackney Markets as part of the onboarding process: The majority of respondents stated that they 'agree' with the introduction of a feedback form as part of the onboarding process (19). This is followed by 'strongly agree' (9) and 'disagree' (1).

Removal of paper licence applications and licence plates for display: The highest number of respondents stated that they 'strongly agree' with the removal of paper licence applications and licence plates for display (14). This is followed by 'agree' (11), disagree (3) and 'strongly disagree' (1).

Mental Health champions to support traders: The majority of respondents stated that they 'agree' with the introduction of mental health champions (19). This is followed by 'strongly agree' (7) and 'disagree' (3).

We welcome any feedback or comments regarding new proposals. Please provide your views in the box below.

6 respondents answered this question.

Comments

In principle I agree with all although I don't know how you have come up with these proposed introductions. You should get the traders involved in these decision making processes

Only if it does not drain the budget. Sympathetic management from our familiar team can help. Many market traders are resilient and resourceful and may just need advice about access to medical care, child care etc from community professionals. Allowing more than 2 days holiday per year could relieve stress and any other punitive rules.

Permission to use "hard copy" documentation is inclusive. Going paperless assumes everyone has access to online/digital alternatives & this just isn't the case. This policy seems restrictive, ageist, and runs counter to the stated aims re inclusivity. In my opinion, given the number of street food vendors, the Council would be better advised to push them to use non-plastic / recyclable boxes for their take away business

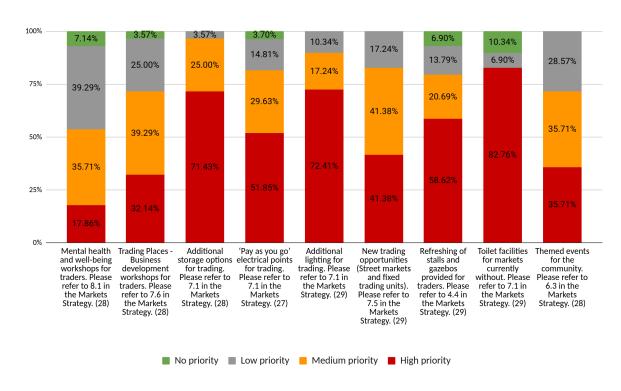
This all seems like a lot of work for little actual reward. I think the Markets Team time would be better spent focusing on the Markets day-to-day management.

I can't think of anyone at the market who would reach out for mental health support through this avenue, we just need consistent support from you to grow our businesses in the current economic pressures.

What is "trader onboarding service"? Presumably there is a simple way to express this meaning without

Please select your preferred level of priority for each of the proposed trader needs.

Please refer to 4.4, 6.3, 7.1, 7.5, 7.6 and 8.1 in the Markets Strategy.



The top three priorities identified as high priority by respondents are toilet facilities for markets currently without (24 respondents), additional lighting for trading (21) and additional storage options for trading (20).

We welcome any feedback or comments regarding trader needs. Please provide your views in the box below.

Comments

- 1) Mental health issues are the subject for other professional institutions- not a markets department.
- 2) Why"pay as you go" electrical points? We traders pay more than enough in fees to Hackney already. Good lighting is an essential element in market trading and should be provided as part of the fees we already pay. BRoadway Market produces a huge revenue for Hackney and is by far the most expensive for traders in Hackney.
- 3) "Refreshing" of stalls/taups, gazebos is not necessary on an annual basis. What is necessary is the daily upkeep and maintenance of the existing setup: taups replaced when ripped, metal stalls replaced/repaired, sufficient weights available for windy days.

4) Coordination with Traffic Departments re: the scourge of cyclists who thunder down the market, despite a couple of broken signs - is not mentioned and yet is of importance to traders who weekly risk being hit/injured by ignorant cyclists. What is planned to enforce the rules re. cycling?

All of the proposals are valid in their own way but as I mentioned previously it is really important to put the emphasis on making sure any new markets are a success. There is no point in implementing new licence requirements for all the new markets if they are not established. To buy our own gazebos costs between £400-£500 for anything good and this is a huge outlay for traders trading in a market that only has at times 4 stalls on it. Again to make these new markets grow traders need to turn a profit and if they don't they won't continue to trade.

Hackney council MUST provide lighting all year round for traders. This should be a given as it is essential for trading. The fact that we pay all this money each week and don't have decent lighting is shocking. Health and Safety surely!!! Look after your traders and please provide the essentials...I.e light!

I think any development of markets across Hackney should be carefully executed, paying attention to the fact that Less is often more. The uniqueness of Hackney's market from Ridley Road to Broadway should not be lost in expansion plans. Too much of a good thing and lead to dilution of hackney's wonderfully branded markets and loss of interest from the general public.

If innovation costs money it's only valuable if it works without draining the budget. Pay as you go lighting? How much and how adequate. Encouraging new traders to pioneer new or less popular markets can destroy people's dreams if they don't make realistic money for their efforts and all they really want is to trade on Booming Broadway. Even then a viable wage is not guaranteed. Allowing only 2 days holiday does not help traders, we lose income anyway from not trading, those days off are often used to research and develop the business, we already sacrifice family events and important cultural events by not being able to attend due to loss of income, so mental health and restorative well being is affected. I was so disappointed as I did not use my quota for several years and there was no rollover. I was saving them for a longer break requiring a long haul flight so at least the environmental damage was not so bad. The market does not lose money as the temporary licence holders rent the space, so after the 2 day quota the market can make double the rent.

Regards to holiday allowance which had not been mentioned:

Traders should be allowed to take a minimum 4 days holidays a year. This is to help them have a rest mentally and physically, explore new product ideas and to clear their minds.

2 days a year currently as it stands is not sufficient.

Safe and useful electricity at Broadway is required. The light provided recently was no good for many traders who sell items that need a bright light so customers can see our products. There seem to be a confusion and different things been done when traders in some blocks had already grouped together and brought suitable lights to be replaced by a indoor poor quality light-this is not good, lights need to be suitable to all traders or allow us to use the ones we bought

The current Town Hall market on Church Street is struggling to get going but is enjoyed by our customers and, if allowed to succeed, will become a great feature of the high street. Taking it into the parks would be bad for businesses on Church Street as it could potentially draw trade away from the local shops. At the moment we are seeing customers leave the market and head for the high street. In the current economic climate we need the draw of a market ON the street.

The existing look of Broadway Market is part of its charm. Please don't consider updating or Changing the stalls.

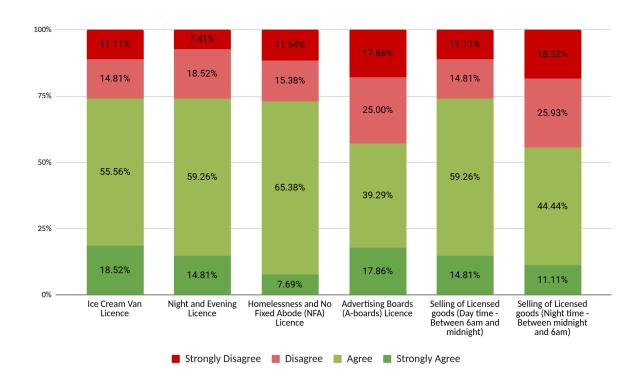
Using the martial framed market stalls on Sundays at Broadway market would improve the look of Sundays at Broadway.

If you had storage at chats road it would massively increase the appeal of trading there - much more than toilets. Local businesses on chats road are always happy to let traders use their toilets so I don't see this as a priority.

Lighting is important but again it has got to look right. If additional lighting is brought please try to make it look traditional and minimal.

To what extent do you agree or disagree with the introduction of the following licences?

 For more information on our current licences, please refer to this link and 7.8 in the Markets Strategy.



Across all proposals, the majority of respondents agree with the proposals ('strongly agree' and 'agree' combined.)

Ice Cream Van Licence: The majority of respondents stated that they 'agree' with the introduction of ice cream van licences (15 respondents). This is followed by 'strongly agree' (5), 'disagree' (4) and 'strongly disagree' (3).

Night and Evening Licence: The majority of respondents stated that they 'agree' with the introduction of night and evening licences (16). This is followed by 'disagree' (5), 'agree' (4) and 'strongly disagree' (2).

Homelessness and No Fixed Abode (NFA) Licence: The majority of respondents stated that they 'agree' with the introduction of homeless and NHF licences (17). This is followed by 'disagree' (4), 'strongly disagree' (3) and 'strongly agree' (2).

Advertising Boards (A-boards) Licence: The highest number of respondents stated that they 'agree' with the introduction of A-boards licences (11). This is followed by 'disagree' (7) and 'strongly agree' and 'strongly disagree' (both 5).

Selling of Licensed goods (Day time - Between 6am and midnight): The majority of respondents stated that they 'agree' with the introduction of selling of licensed goods (daytime) (16). This is followed by 'strongly agree' and 'disagree (both 4) and 'strongly disagree' (3).

Selling of Licensed goods (Night time - Between midnight and 6am): highest number of respondents stated that they 'agree' with the introduction of selling of licensed goods (night time) (12). This is followed by 'disagree' (7), 'strongly disagree' (5), and 'strongly agree' (3).

We welcome any feedback or comments regarding new licences. Please provide your views in the box below.

6 respondents answered this question.

Comments

- 1) Office workers do not at present travel to Central London to do essential shopping after work. That seems a nonsensical idea. Most computers shop close to their home to avoid carrying shopping distances. This is not a problem so is a waste of time considering solutions to an issue that does not exist.
- 2) Hackney pavements are already cluttered with 'street furniture", dumped mattresses and an array of abandoned electric bikes making it difficult for wheelchair users, the elderly and parents with buggies to walk unhindered. This suggestion would not make the streets of Hackney any prettier nor nmore accessible for a portion of the population. This would simply add to the already untidy pavements with even more ugly, un-uniform, tatty A boards?
- 3) If someone is Homeless / No fixed abode, surely their first priorty is to resolve that very urgent issue. It would seem to be true that they also would not have the financial resources to support a business.

Depends where and the regularity of evenings and night licences

I can't really comment on night licensing. I think for food commodities it may work but not so much for non food traders.

I trade at Broadway Market so can only speak for this venue. There are often drunks/homeless people

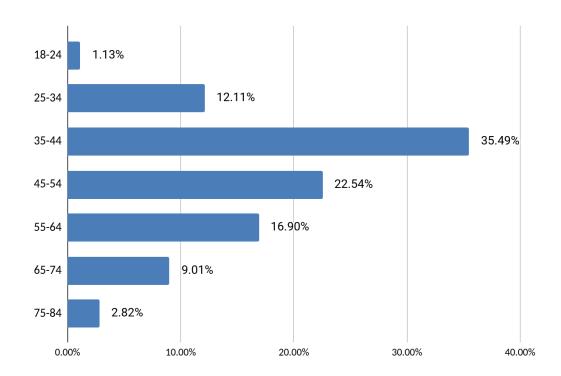
congregating at the Saturday market. They are often extremely intoxicated which has led to pretty crime, racist abuse and general anti-social behaviour. Selling licensed goods where samples are offered would be a very bad idea without a corresponding awareness of the likely attraction free samples of alcohol would offer

Keep our footways clear! NO A-boards! They take up valuable circulation space and are a menace for people leaning on shopping trolleys, pushing buggies, confined to wheelchairs, people on foot but with poor or no eyesight, etc.

New licences and innovations need to not upset the neighbourhood, not drain the budget and not increase alcohol drinking with all it's potential noise, crime and extra policing and social problems

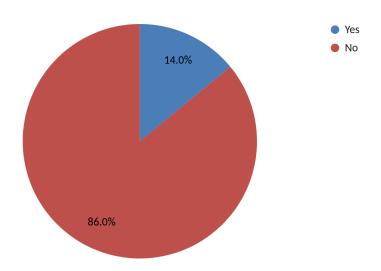
Equality Monitoring

Age: what is your age group? (Base 355)



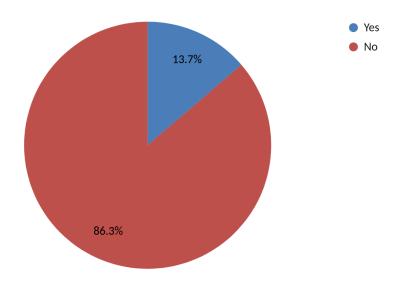
The majority of respondents (126) are in the 35-44 age group, followed by the 45-54 age group (80). 47 respondents are 34 years old or younger. 60 respondents are within the 55-64 age group, with 42 of respondents 65 years old or older.

<u>Disability: Under the Equality Act you are disabled if you have a physical or mental impairment that has a 'substantial' and 'long-term' negative effect on your ability to do normal daily activities. Do you consider yourself to be disabled? (Base 356)</u>



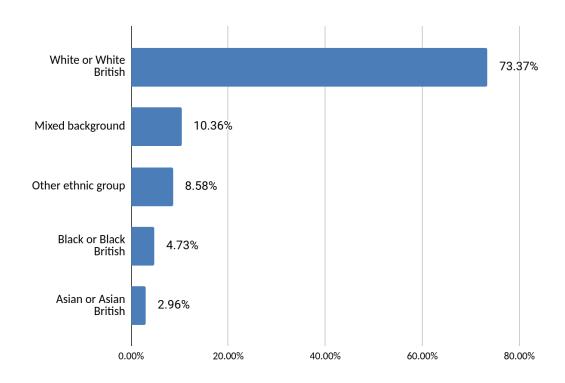
50 respondents consider themselves to have a disability, whilst 306 do not.

Caring responsibilities: A carer is someone who spends a significant proportion of their time providing unpaid support to a family member, partner or friend who is ill, frail, disabled or has mental health or substance misuse problems. Do you regularly provide unpaid support caring for someone? (Base 350)



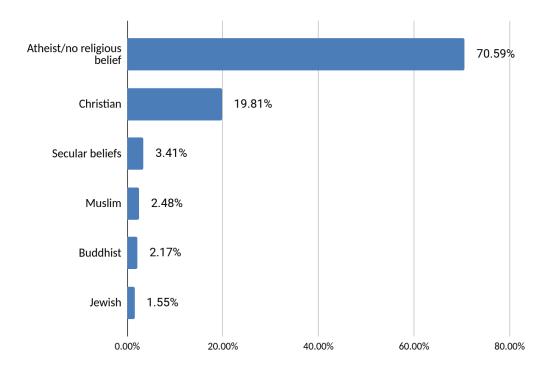
48 respondents regularly provide unpaid support caring for someone, compared to almost 9 in 10 respondents (302) who do not.

Ethnicity: Are you... (Base 338)



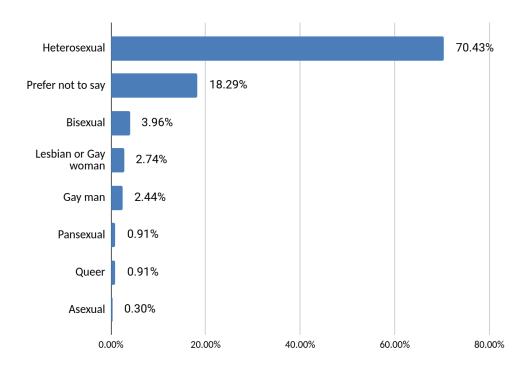
The majority of respondents (248) indicated that their ethnicity is White or White British. The remaining ethnicities account for a much smaller percentage.

Religion or belief: Are you or do you have... (Base 323)



The majority of respondents (228) indicated that they are Atheist or have no religious belief. The remaining religion or beliefs account for a smaller amount.

Sexual orientation: Are you... (Base 328)



The majority of respondents (231) indicated that they are Heterosexual. All other sexualities accounted for a much smaller amount.

Summary of emails

19 emails regarding the consultation have been received and are summarised below.

Broadway Market, safety concerns, rent increases

Email sent to the Market Service inbox on 12/6/23.

A trader raised concerns and summarised personal experiences in relation to the strategy's 7 missions as the highlighting topic.

Management concerns, lack of toilet facilities

Email sent to the Market Service on 6/7/23.

The resident's primary concern revolves around the Council's ability to manage stalls serving food and beverages.

They mentioned the absence of toilet facilities for stallholders and their customers and expressed doubts about local businesses providing such facilities.

Noise concerns near Olive Cox Lodge and Morry Levy Memorial Site

Email sent to the Market Service on 10/7/23.

Expresses concern about noise due to the proximity of Olive Cox Lodge.

Mentions the impact on the quality of life and the history of the Morry Levy Memorial Site.

Hoxton and Shoreditch Ward, Night market, Impact on local businesses and residents, Noise pollution

Email sent to the Market Service on 11/7/23.

Highlights the need for a clean and safe environment for digital businesses in the area.

Expresses concerns about the proposed market's impact on crime rates, noise disturbance, and existing residents.

Morry Levy Garden, Rodent infestation, Street food traders

Email sent to the Market Service on 17/7/23.

Expresses concerns about the proposal to have food stalls in Morry Levy Garden.

Highlights that the area already has a rat problem caused by takeaway food consumption and inadequate waste management.

Reduction of vehicles

Email sent to the Market Service on 18/7/23.

Resident emphasises the importance of reducing car traffic in Hackney instead of allocating more space for cars.

Highlights that many Hackney residents do not own cars and desire fewer cars, not expanded car space.

A boards, Ice-cream vans, No diesel

Email sent to the Market Service on 21/7/23.

Member of Hackney Living Streets welcomes the extension and expansion of street markets in Hackney.

They expressed concerns about the 'review and potential change of zero tolerance to A-board policy' and the policy on ice-cream van vendors.

Management concerns, communication and toilet facilities

Email sent to the Market Service on 21/7/23.

The resident expressed concern about the Council's ability to manage food and beverage stalls in the Market Strategy.

Emphasised the need for efficient communication, especially regarding potential waste issues after stall operations.

Management concerns, communication and toilet facilities

Email sent to the Market Service on 21/7/23.

The resident raised concerns of the Council's ability to provide toilet facilities and the consultation with residents of the Olive Cox Lodge.

Morry Levy Memorial, Preservation of public space

Email sent to the Market Service on 22/7/23.

The resident raised concerns about the proposal to place up to 4 market stalls in The Morry Levy Memorial Garden.

Objection to A boards

Email sent to the Market Service on 22/7/23.

Member of the public raised strong opposition to the proposal in the Markets Strategy to reintroduce A-Boards in Hackney.

Objection to A boards

Email sent to the Market Service on 22/7/23.

Member of the public objects the induction of A boards.

Objection to A boards

Email sent to the Market Service on 22/7/23.

Resident opposes the proposal to reintroduce 'A' Boards on Hackney's pavements.

Requests strong objection to the proposal from Shacklewell Councillors on their behalf.

Objection to A boards

Email sent to the Market Service on 22/7/23.

Member of the public opposes the proposal to reintroduce A Boards on Hackney's streets.

Recommends the establishment of new pitches for fixed kiosks as a more beneficial revenue source.

Concerns regarding income-generating proposals

Email sent to the Market Service on 22/7/23.

Member of the public opposes the proposal and expresses concern about regressive income-generating proposals from the Markets Service.

Objection to A boards

Email sent to the Market Service on 22/7/23.

Member of public strongly opposes the proposal to reintroduce A boards, citing concerns about safety, accessibility, and inclusion.

Objection to A boards

Email sent to the Market Service on 23/7/23.

Member of public expressed concerns regarding proposals to license advertising boards (A-boards), increase shop front licenses, and introduce evening markets with potential negative impacts on residents, including accessibility for disabled individuals.

Clissold Park, Preservation of natural environment

Email sent to the Market Service on 24/7/23.

Local resident and biodiversity representative on the Clissold Park User Group and expressed strong objections towards plans to install a commercial market in Clissold Park.

Objection to A boards

Email sent to the Market Service on 29/7/23.

Member of the public expressed objection to the markets consultation proposal on the introduction of 'A' boards in Hackney.